

## LUG 2021 Sponsorship

This two day virtual event is the primary venue for discussion and seminars on open source parallel file system technologies with a unique focus on the Lustre® parallel file system. The annual LUG events are typically attended by about 200 attendees and provide a great opportunity to get your brand highlighted in the Lustre community! To confirm your commitment to be a sponsor or if you have questions, contact [admin@opensfs.org](mailto:admin@opensfs.org).

### **Platinum Sponsorship – \$10,000 USD**

#### *Benefits Offered*

- 15 – minute speaking spot on agenda
- One virtual table at the virtual networking event held after the LUG 2021 conference
- Opportunity to have company-provided swag mailed to LUG 2021 registrants (subject to size and weight limitations)
- Inclusion of company logo in rotating sponsor slides during session breaks
- Recognition of sponsor contribution in online exhibitor listing
- Visibility in LUG press releases
- Link from the LUG webpage to sponsor's website
- Sponsor name and company logo (where applicable) featured on the OpenSFS LUG 2021 events web page
- Sponsor name and company logo on pre-event promotional material such as email blasts, newsletters, etc.

#### *Responsibilities of Sponsor*

- Provide OpenSFS with company logo and usage guidelines (where applicable)
- Complete the LUG Presenter's Agreement

### **Gold Sponsorship – \$7,500 USD**

#### *Benefits Offered*

- One virtual table at the virtual networking event held after the LUG 2021 conference
- Opportunity to have company-provided swag mailed to LUG 2021 registrants (subject to size and weight limitations)
- Inclusion of company logo in rotating sponsor slides during session breaks
- Recognition of sponsor contribution in online exhibitor listing
- Visibility in LUG press releases
- Link from the LUG webpage to sponsor's website
- Sponsor name and company logo (where applicable) featured on the OpenSFS LUG 2021 events web page
- Sponsor name and company logo on pre-event promotional material such as email blasts, newsletters, etc.

#### *Responsibilities of Sponsor*

- Provide OpenSFS with company logo and usage guidelines (where applicable)

### **Silver Sponsorship – \$5,000 USD**

#### *Benefits Offered*

- Inclusion of company name in rotating sponsor slides during session breaks
- Recognition of sponsor contribution in online exhibitor listing
- Visibility in LUG press releases
- Link from the LUG webpage to sponsor's website
- Sponsor name and company logo (where applicable) featured on the OpenSFS LUG 2021 events web page
- Sponsor name and company logo on pre-event promotional material such as email blasts, newsletters, etc.

#### *Responsibilities of Sponsor*

- Provide OpenSFS with company logo and usage guidelines (where applicable)

### **Bronze Sponsorship – \$2,500 USD—Restricted to Non-profits and small businesses as defined by SBA**

#### *Benefits Offered*

- Inclusion of company name in rotating sponsor slides during session breaks
- Recognition of sponsor contribution in printed and online exhibitor listing
- Visibility in LUG press releases
- Link from the LUG webpage to sponsor's website
- Sponsor name and company logo (where applicable) featured on the OpenSFS LUG 2021 events web page
- Sponsor name and company logo on pre-event promotional material such as email blasts, newsletters, etc.

#### *Responsibilities of Sponsor*

- Provide OpenSFS with company logo and usage guidelines (where applicable)